Key Management Associates - CareFirst Non Contractual

Retention Bonus

- □ Purpose:
 - Maintain Stability of Operations
 - Maintain Value of Company
 - Provide Management Support for Transaction
 - Minimize Risk of Talent Defection



Earned and Contractual Executive Benefits

CareFirst

- □ Long Term Incentive Plan (LTIP)
 - Deferred Accounts
 - Active Grants
- □ Supplemental Executive Retirement Plan (SERP)

Change of Control



Long Term Incentive Plan CareFirst (LTIP)

Participants		Deferred Balances	Active Grants	Total Payout
Executives with Contracts*	8	\$ 3,604,398	\$10,970,340	\$ 14,574,738
Executives without Contracts	<u>9</u>	\$ 1,076,949	\$ 3,493,283	\$ 4,570,232
Notes:	17	\$ 4,681,347	\$14,463,623	\$ 19,144,970
All amounts projected to April LTI payout projected at \$185	1, 2003			

* including CEO

The Plan Requires Payout Upon Change of Control (COC)

- □ Deferred Accounts (30%) Previously Earned from Prior Awards
- □ Active Grants (70%) Currently in Progress



SERP & Quarfied Pension Plans



Plan	\$.	Payment Triggers
Accrued Qualified Plan	\$ 1,866,744	Upon Termination of Executive
SERP Benefit	\$ 20,73 0,000	Double Trigger upon COC/Termination
3	\$ 22,5 96,744	

- ·Accrued Benefits have been Earned Over a Period of Years
- Contractual Obligation
 - Pay SERP Accrued Balance Upon Termination of Executives at COC
 - Additional "Executive Service" Provided to Three Executives Hired Mid-career with Prior Executive Experience
 - Accrued Qualified Plan Benefit Paid Upon Termination of Executives



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Change of Control Payment

CareFirst

Executives with Contracts or COC	\$	Payment Triggers
Multiple of Salary plus Annual Incentive	\$ 13,128,207	Double Trigger upon COC/Termination
Pro-rated Current Year Incentive	\$ 416,061	Double Trigger upon COC/Termination
Subtotal COC Cash Payments	\$ 13,544,268	
Personal & Health Benefits	\$ 514,957	Double Trigger upon COC/Termination
Total COC Cash & Benefits	\$ 14,059,225	

- □ Contractual Obligation Includes Payment of Excise Tax and Related Gross-Up.
- Pays Out Upon Termination in Connection with a Change of Control and Substantial Diminution of Duties







CareFirst

Critical Deal Points - By Category Pacific vs. CareFirst

- Associate Benefits
- Retention Bonus
- Merger Incentive and Excise Tax



Associate E-nefit Differences

CareFirst

- Incentives
 - Does Not Offer Incentives to Lower Level Associates
- ☐ Health
 - Less Benefits with Prices Significantly Higher
- o Time Off
 - Shorter Service associates to receive 3 additional days PTO
 - Work Week extended to 40 hours (from 37.5)
 - Disability Benefits Less
- □ Retirement
 - Does Not Recognize Regional Differences in Retirement Benefits
 - Overall Retirement Package 25-50% Lower than CareFirst
 - No Retiree Medical Benefits
 - Stock Purchase Plan
 - Occasional Stock Grants to Reward Profitability in 401(k) Plan







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